

The Second Meeting of the SEE Programme's Project Communication Network was held on 10th November 2010 in Budapest (Hungary). The meeting has been a great opportunity for the participants to discuss about various communication issues and receive from the JTS the state of art of the communication activities among the ongoing SEE Projects. Many space has been given to analyse the role of communication for producing good impacts not only on the projects' target groups and on a wider public but also on the projects' partnership. During the event, Mr. Alkis Papademetriou from the Drama Chamber of Commerce and Industry, partner of FATE Project, made a presentation on how to mobilise a wider public and work with local media taking as a concrete case and best practice the "triple promotional event" that the Chamber of Commerce organised in Drama on the 26th March 2010.

For more information visit: <http://www.southeast-europe.net/>